



**REGIONAL ICKM WORKSHOP ON RESEARCH TO EXTENSION VIDEO PRODUCTION  
AND SOCIAL MEDIA ENGAGEMENT, 18 – 21 SEPTEMBER 2023, HOLIDAY INN  
HOTEL,  
JOHANNESBURG, SOUTH AFRICA  
18<sup>th</sup> to 21<sup>st</sup> September 2023**

*UPILE MUHARIWA, KMC SPECIALIST, DAES-SAPP  
HECTOR MALAIDZA, TECHNOLOGY DISSEMINATION OFFICER, DARS  
MALAWI*



**CAADP**



# Introduction

- MALAWI COUNTRY PLANS-MALABO COMMITMENTS AND ACTIVITIES
- ACHIEVEMENTS
- CHALLENGES
- NEXT STEPS
- CONCLUSION

# ACTIVITIES ON MALABO COMMITMENTS MALAWI

## THE FIVE COMMITMENTS: Activities and Achievements



## MALABAO COMMITMENT 1: Focusing on the CAADP Process

KNOWLEDGE PRODUCTS	TARGET AUDIENCE	ANNUAL TARGETS	ACHIEVED
<ul style="list-style-type: none"> <li>• Policy Briefs</li> </ul>	<ul style="list-style-type: none"> <li>• Policy Makers</li> </ul>	1	0
<ul style="list-style-type: none"> <li>• News Articles</li> </ul>	<ul style="list-style-type: none"> <li>• General Public</li> </ul>	1	1

- **NATIONS NEWSPAPER:** Government urged to sign, ratify Malabo Protocol
- **Site:** <https://mwnation.com/government-urged-to-sign-ratify-malabo-protocol/>

# MALABAO COMMITMENT 2: Financial Management in Agriculture

KNOWLEDGE PRODUCTS	TARGET AUDIENCE	ANNUAL TARGETS	ACHIEVE D
• Policy Briefs	Policy makers	1	3
• News Articles	General Public	1	1

**THE NATION**  
More than just news

HOME NEWS POLITICS BUSINESS ENTERTAINMENT

## Agriculture budget fails to grow sector

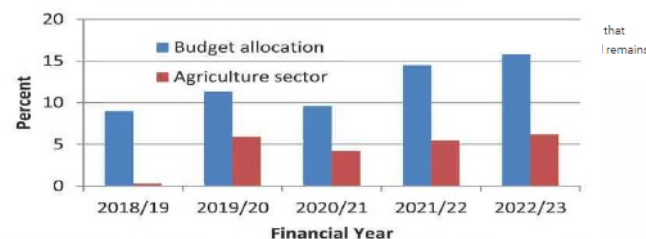
by Grace Phiri — 23/02/2023 in Business News, Front Page 5 min read

Treasury's budget allocation to the agriculture sector has failed to yield desired sectoral growth over the past five years despite the sector getting 10 percent of the total budget, it has been established.

The African Development Bank (AfDB) data shows that the Malawi Government has consistently allocated at least 10 percent of the national budget to the agriculture sector to reach an annual agricultural gross domestic product (GDP) growth rate of at least six percent in line with the Comprehensive Africa Agriculture Development Programme (Caadp), an Agenda 2063 continental initiative.

The initiative aims to help African countries eliminate hunger and reduce poverty by raising economic

### Agriculture Budget Allocation versus Sectoral Growth



## NATIONS NEWSPAPER: Agriculture budget fails to grow

— Site: <https://mwnation.com/345953-2/>

## Agriculture investment under scrutiny

— Site: <https://mwnation.com/agriculture-investment-under-scrutiny/>

## Economic Viability of Small-Scale Aquaculture in Malawi

— Site: [https://www.mwapata.mw/\\_files/ugd/dd6c2f\\_ba9f760de2a14d0d8bb26732f124f4c7.pdf](https://www.mwapata.mw/_files/ugd/dd6c2f_ba9f760de2a14d0d8bb26732f124f4c7.pdf)

## Policy Options for Smart Subsidies in Malawi

Site:

[https://www.mwapata.mw/\\_files/ugd/dd6c2f\\_7b5a7969c8f145769b6dc687df9d66bf.pdf?index=true](https://www.mwapata.mw/_files/ugd/dd6c2f_7b5a7969c8f145769b6dc687df9d66bf.pdf?index=true)

## MALABAO COMMITMENT 3:

### 3.1- Ending Hunger

### 3.2- Access to agricultural inputs and technologies.

KNOWLEDGE PRODUCTS	TARGET AUDIENCE	ANNUAL TARGETS	ACHIEVED
i. Video documentary	Farmers, extension workers, policy makers, service providers.	1	1
i. Radio Programmes		2	2
i. Leaflets/posters/Briefs		1	3

- The Times Group Newspaper: Improved seeds: Panacea for pests infestation, drought
- **Site:** <https://times.mw/improved-seeds-panacea-for-pests-infestation-drought/>
- Patterns of social safety nets, weather shocks, and household food security status in Malawi
- **Site:** [https://www.mwapata.mw/files/ugd/dd6c2f\\_c0aa64811da8411fb839ab6c125e12c5.pdf](https://www.mwapata.mw/files/ugd/dd6c2f_c0aa64811da8411fb839ab6c125e12c5.pdf)
- 2 Radio Programmes and 1 video documentary on ending hunger and access to agriculture inputs and technologies produced and aired on MBC and ZODIAK.
- Link of video documentary: <https://youtu.be/cZkguQP526g?si=nGboFYU6Si6ju6GG>
- Transforming the Aquaculture Sector in Malawi: Key Lessons From the 2022 SADC Regional Fisheries Dialogue Side Event
- **Site:** [https://www.mwapata.mw/files/ugd/dd6c2f\\_37cba8868e184fafb58999ff8e037a4d.pdf](https://www.mwapata.mw/files/ugd/dd6c2f_37cba8868e184fafb58999ff8e037a4d.pdf)
- Redesigning the Affordable Inputs Program to Diversify and Sustain Growth
- **Site:** [https://www.mwapata.mw/files/ugd/dd6c2f\\_3b27811868d44089bdac9f32390f9987.pdf](https://www.mwapata.mw/files/ugd/dd6c2f_3b27811868d44089bdac9f32390f9987.pdf)

## MALABAO COMMITMENT 4:

4.1- Eradicating poverty through agriculture

4.3 - Youth job in agriculture

4.4 - Women participation in agribusiness

KNOWLEDGE PRODUCTS	TARGET AUDIENCE	ANNUAL TARGETS	ACHIEVED
Interactive radio programme	Youth, women, policy makers,	1	1
Interactive radio programme	Youth/Policy makers	1	1
Interactive radio programme	Women/Policy Makers	1	1

- **3** interactive Radio Programmes produced and aired
- **NATIONS NEWSPAPER:** Food safety, agriculture trade high at AU summit
  - *Site:* <https://mwnation.com/food-safety-agriculture-trade-high-at-au-summit/>
- **NATIONS NEWSPAPER:** Chakwera unveils survival measures
  - *Site:* <https://mwnation.com/chakwera-unveils-survival-measures/>
- Policy Brief: Characteristics of the Small-Scale Aquaculture Sector in Malawi
  - *Site:* [https://www.mwapata.mw/files/ugd/dd6c2f\\_628c0a8e00ce4411bdde46bc1464a8c6.pdf](https://www.mwapata.mw/files/ugd/dd6c2f_628c0a8e00ce4411bdde46bc1464a8c6.pdf)

## MALABAO COMMITMENT 5:

### Intra-African Trade in Agriculture Commodities and Services

KNOWLEDGE PRODUCTS	TARGET AUDIENCE	ANNUAL TARGETS	ACHIEVED
• Technical briefs	• Service Providers	1	1
• News Article	• General Public	1	2
• Reports/Policy briefs	• Policy makers	1	2

- **NATIONS NEWSPAPER:** How to transform African agriculture  
**Site:** <https://mwnation.com/how-to-transform-african-agriculture/>
- **TIMES NEWSPAPER:** How to transform African agriculture  
**Site:** <https://times.mw/how-to-transform-african-agriculture/>
- Agricultural Diversification Challenges and Opportunities in the Malawian Groundnut Value Chain  
**Site:** [https://www.mwapata.mw/files/ugd/dd6c2f\\_f56c4e0f992d48558c849d627973a837.pdf](https://www.mwapata.mw/files/ugd/dd6c2f_f56c4e0f992d48558c849d627973a837.pdf)
- An assessment of the potential for scaling Mw's wheat production for domestic consumption and export  
**Site:** [https://www.mwapata.mw/files/ugd/dd6c2f\\_011bdced0185496a80f758d6c05cc1e5.pdf](https://www.mwapata.mw/files/ugd/dd6c2f_011bdced0185496a80f758d6c05cc1e5.pdf)
- Distributional Impacts of Tobacco Cultivation in Malawi  
**Site:** [https://www.mwapata.mw/files/ugd/dd6c2f\\_ef2891dbc7e44264993a067089c2f7c0.pdf?index=true](https://www.mwapata.mw/files/ugd/dd6c2f_ef2891dbc7e44264993a067089c2f7c0.pdf?index=true)



# Achievements.....

- Participated in the 2022 KM4AgD Challenge,
- Developed a KM Strategy for Malawi (MoA, DAES).
  - a road map for the next five years (2023 to 2028).
- Developed some policy briefs which will be published by FARA



# KM4AgD Challenge in Ghana



# Uploads on CCARDESA Website

*So far we have shared the following documents in the past year:*


- *Malabo Commitment-Based interventions help to end malnutrition in Malawi.*
- *Empowering Youth through Agribusiness and Digital Technology in Malawi.*
- *[An assessment of the potential for scaling Malawi's wheat production for domestic consumption and export](#)*
- *[The Economic Cost-benefit Analysis of Black Soldier Fly as an Alternative Animal and Fish Feed Ingredient in Malawi](#)*
- *[Agricultural Diversification Challenges and Opportunities in the Malawian Groundnut Value Chain](#)*
- *[Patterns of social safety nets, weather shocks, and household food security status in Malawi](#)*
- *[Malawi Export Mangoes to South Africa](#)*
- *[Bamboo Production in Malawi](#)*

# Challenges

- Some materials need to be subjected to editorial committees
  - *Takes time to meet (rarely meets).*
  - *NACDC/DARS Editorial etc.*
- CCARDESSA content loading platform:
  - *Partner & Funding Institutions Tabs needs a review*
  - *When it demands a Valid YouTube URL?*
  - *What should we do?*
    - *E.g. Uploading Newspaper articles.*
- Balancing between **Positive** vs **Negative** publications
  - *They both have some lessons to be learnt*
  - *Is the CCARDESSA website only for the good practices?*

[Home](#) » [Add content](#)

Create ICKM Content

 Please provide a valid YouTube URL.

Title \*

Malawi to adopt "mega-farms" for food independence and exports

# Next Steps

- Collaborating/working together with stakeholders during their activity **implementation**.
- Maintaining a community of practice on ICKM in Malawi
  - New institutions e.g. Mwapata have recognized our efforts
- Continuing uploading documents on our website which we can share with CCARDESA
- Continue integrating ICKM activities in agricultural R&D projects
- Implementation of the KM strategy developed
- Continue being part of KM4AgD and CoP
- Integrate partners website links on institutional website.

# Conclusion

- The process of sharing information with CCARDESA has improved our competence
- CCARDESA Platform-Powerful opportunity of disseminating information and outputs from projects and other initiatives.
- A plus to our communication functions –
  - Research outputs are reaching far
- CCARDESA regional meetings is an opportunity for collaboration and networking for the Focal Persons.
  - We are able to source support from others who are knowledgeable in specific areas.
  - KM4AgD CoE Fellows and CoP-good are great innovation platforms for learning.

**Thank You so  
Much for Your  
Attention**



**CAADP**



**CCARDESA**

Centre for Coordination of Agricultural Research and Development for Southern Africa

